

game on |  **DON'T LET CLIMATE CHANGE
END THE GAME!**

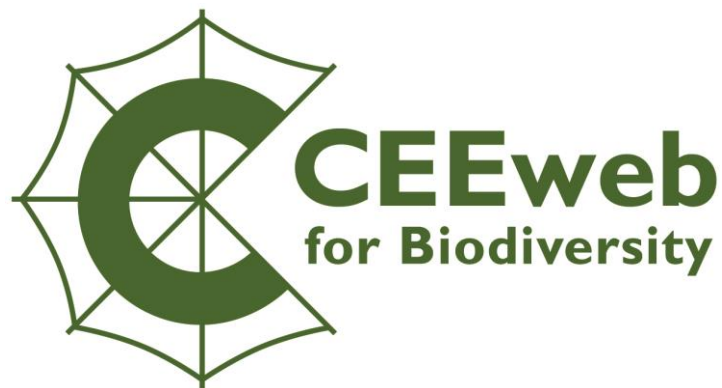
International Wilderness Week

20 October 2020

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About CEEweb for Biodiversity

- NGO network of 53 organisations in CEE
- Over 25 years working for the conservation of biodiversity and changing the drivers behind its loss
- Policy making and advocacy
- Project implementation: eco-corridors, climate change, sustainable tourism, Natura 2000, CAP, WFD



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This project is funded
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The Project

- Funded by the Development Education and Awareness Raising (DEAR) Programme
- Addresses climate change through a gamification approach
- Implemented in 8 countries: Bulgaria, Czech Republic, Germany, Hungary, Latvia, Lithuania, Romania and Slovakia

Goals and Approach

- Aim: Activate global youth to react to the existential threat climate change represents for the future of humankind
- Tackles 3 areas: biodiversity conservation, adaptation and mitigation, and climate justice
- How?
 - Recruiting Youth Ambassadors
 - Gamified activities
 - Raising awareness on the problems of and solutions to climate change
 - Pushing for a massive mobilization to demand for and make the changes we need.

Gamification Activities

- Mobile App
- Board game
- Stand-up comedy
- Improvisation theatre
- Museum exhibitions' over-layering



Gamification Activities

- International Geo-Quests
- Wilderness Camps
- Festivals' greening
- E-learning platform
- Educational materials



Focus Core Area: Biodiversity Conservation

- Changes in our climate threaten to disrupt ecosystem balance and to bring about a mass extinction of species around the globe.
- This will greatly affect ecosystem services and so the habitability of our planet.
- For instance, mild winters and early springs can cause many plants, such as dandelions, to blossom sooner, making them be out of sync with pollinators.
- This kind of trend would ultimately jeopardize food security.



Wilderness Camps

- Wilderness camps provide an incomparable opportunity to go back to our roots and to learn about them.
- Ecosystem services and their linkages to people and lifestyle decisions are part of our natural relationship with the environment.
- 52 Wilderness Camps in 7 countries.
- The wilderness camps will be focused on the theme of climate change and its links to ecosystem decline.
- Experienced educators will involve the children and youth in interactive exercises and volunteering actions related to the project's theme.



International Geo-Quest Challenge

"I went to the woods because I wished to live deliberately, to front only the essential facts of life, and see if I could not learn what it had to teach, and not, when I came to die, discover that I had not lived."

Henry David Thoreau

- Showcase the diverse effects of climate change and its links with our environment.
- Climate change riddles, its effect on people, cities, and ecosystems in the partner countries.
- Target: over 100 000 nature-lovers
- Opportunity to link different pieces of a complex problem, that of climate change and its impacts on both nature and people, thus enhancing user experience and learning.



klīmat sūkis

DIRBAM
Tavo Klimat



European Development
Programme 2014-2020



DEAR

DEVELOPMENT EDUCATION
AND AWARENESS Raising
supporting global change



LIETUVOS
GAMTOS
FONDAS

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DON'T LET CLIMATE CHANGE
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Thank you!

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