

How to get a conservation job?



How to get a conservation job?

The golden rule of how to get a conservation job?

Six mistakes to avoid in your job hunt?

Top Ten Questions? Answered!

Q&A



The golden rule of how to get a conservation job?

The golden rule | Volunteering?



The golden rule of how to get a conservation job?

The golden rule | Education?



The golden rule of how to get a conservation job?

The golden rule | Passion?



The golden rule of how to get a conservation job?

The golden rule | Specialize...



The golden rule of how to get a conservation job?



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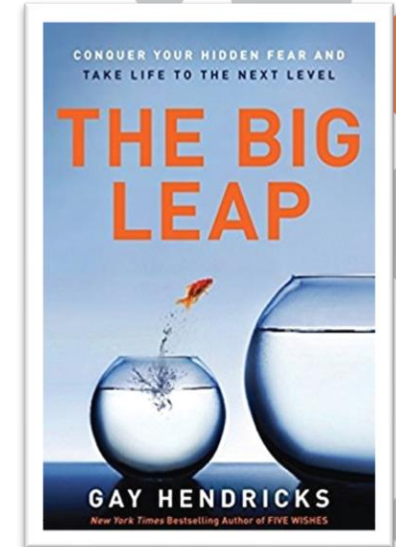


The golden rule of how to get a conservation job?



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Zone of Excellence You are very good at these things. They even bring you success, but they don't make your heart sing.	Zone of Genius You absolutely love doing these things & you're phenomenal at them. These activities give you the highest ratio of abundance and satisfaction to the amount of time spent.
Zone of Incompetence You don't do these things well. You may not even like doing them and are best re-assigned or delegated.	Zone of Competence You can do these things, but may not like doing them much and could be done better by someone else.



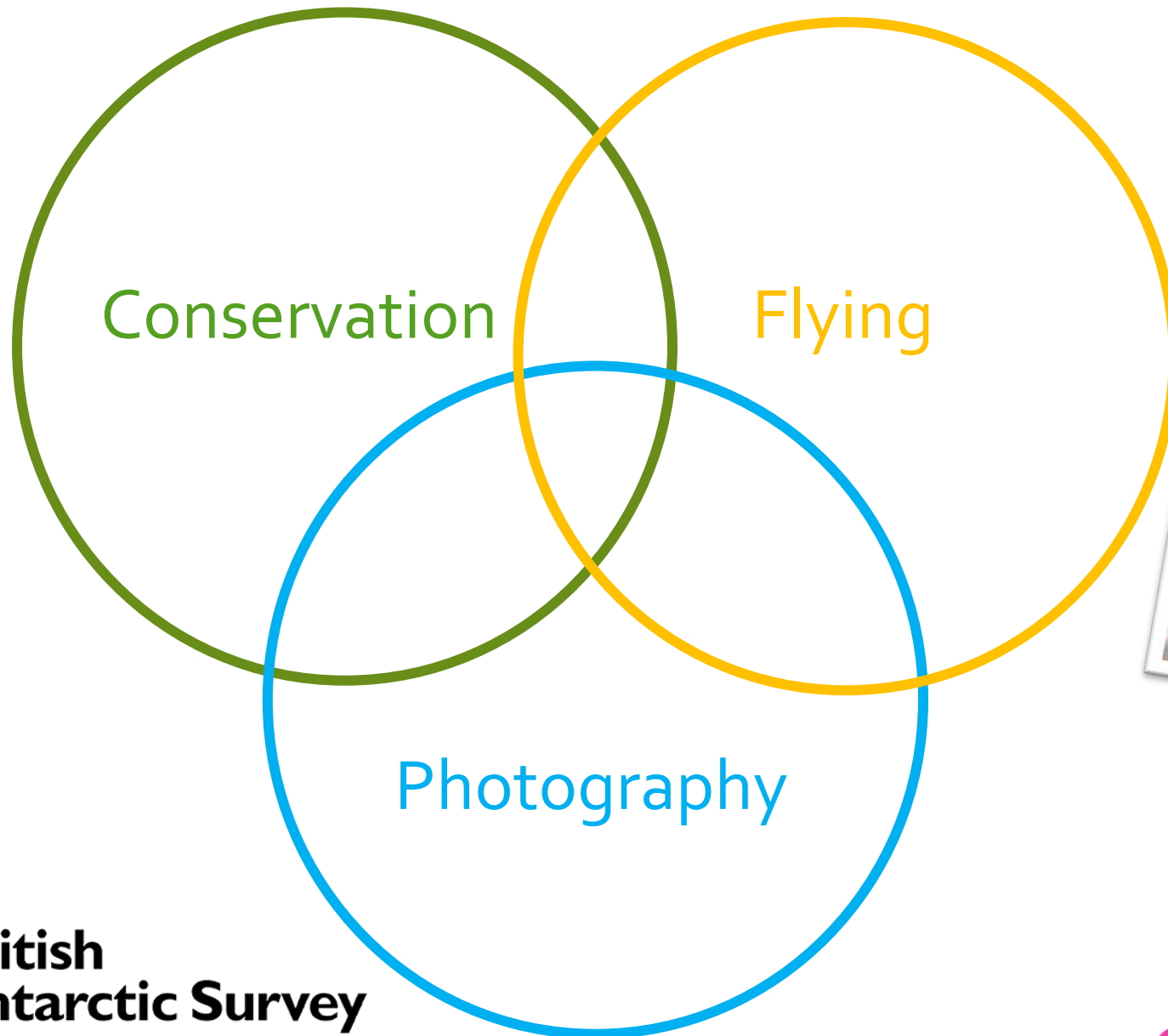
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SOURCE: dreamstime

TORONTO STAR GRAPHIC

The golden rule of how to get a conservation job?



**British
Antarctic Survey**

NATURAL ENVIRONMENT RESEARCH COUNCIL



Six mistakes to avoid in your job hunt?



Six mistakes to avoid in your job hunt?

MISTAKE #1



✗ Mistake: Thinking conservation is all about being outside studying sharks, turtles and lions.

✓ Lesson: There's something for everyone

Six mistakes to avoid in your job hunt?

MISTAKE #2









Credit: Guido Leurs


✗ Mistake: Spending hundreds of hours (and 1000s of ££\$\$) to get experience

✓ Lesson: Focus on the RIGHT experiences.

Six mistakes to avoid in your job hunt?

MISTAKE #3

	Ranger, North Perthshire Properties National Trust for Scotland	📍 Killiecrankie & Dunkeld
	Interdisciplinary Research Ecologist/Wildlife Biologist (Assistant Unit Leader) New Mexico Cooperative Fish & Wildlife Research Unit	📍 Las Cruces, NM, USA
	Conservation Manager Wilderness Safaris	📍 Maun, North West, Botswana
	WildCats Conservation Alliance Communications Specialist (Part-Time / 1 Year Fixed-Term Contract) ZSL	📍 London, UK
	Waterfowl Breeding Ecology Technicians Ducks Unlimited	📍 North Dakota, USA
	Restoration Ecology Summer Intern Lake Forest Open Lands Association	📍 Lake Forest, IL, USA

 **Mistake:** Worrying that there are not many conservation jobs available.

 **Lesson:** TONS of jobs aren't advertised widely.

Six mistakes to avoid in your job hunt?

MISTAKE #4

✗ Mistake: Thinking if you put in enough applications, you'll get an interview.

✓ Lesson: Focus in on your target job(s), and take the time to apply.



Six mistakes to avoid in your job hunt?

MISTAKE #5



Mistake: Re-using your CV many times.



Lesson: Craft your CV (and cover letter) EVERY time.



Six mistakes to avoid in your job hunt?

MISTAKE #6



Mistake: Thinking you need to have a PhD (or Master's).



Lesson: Education depends on the role(s) you're targeting.

Top Ten Questions? Answered!



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#1 What is a conservation job?

“A conservation job is any role where your activities aid the conservation or enhancement of wildlife”



Top Ten Questions? Answered!

#2 What Jobs are available in Conservation?



#2 What Jobs are available in Conservation?

1. **Animal Welfare** | Caring for animals
2. **Communications & Marketing** | Raising the profile of conservation
3. **Community-based** | Helping people to be part of the solution
4. **Countryside Management, Warden & Ranger** | Saving key sites for nature
5. **Ecotourism** | Helping people experience the natural world
6. **Ecological Consultancy** | Ensuring ecologically-sensitive development
7. **Environmental Economics & Ecosystem Assessment** | Putting a value on nature
8. **Environmental Education** | Increasing awareness and support for nature
9. **Fundraising & Development** | Raising money to save nature
10. **Mapping & GIS** | Putting nature on the map
11. **Marine Conservation** | Protecting the blue planet
12. **Photography and Film-making** | Storytelling for change
13. **Policy & Advocacy** | Saving wildlife through law
14. **Programme & Project Management** | Saving the world one project at a time
15. **Science & Research** | Answering the key questions to tackle biodiversity loss.

Top Ten Questions? Answered!

#3 Which conservation job is right for me?



Top Ten Questions? Answered!

#4 Do I need a Masters to switch careers into conservation?



Top Ten Questions? Answered!

#5 As a Career Switcher, do I need to start again?



#6 What skills are employers looking for?

- Communication
- Project Management
- Fundraising
- Teamwork
- Analysing
- Time management
- Initiative



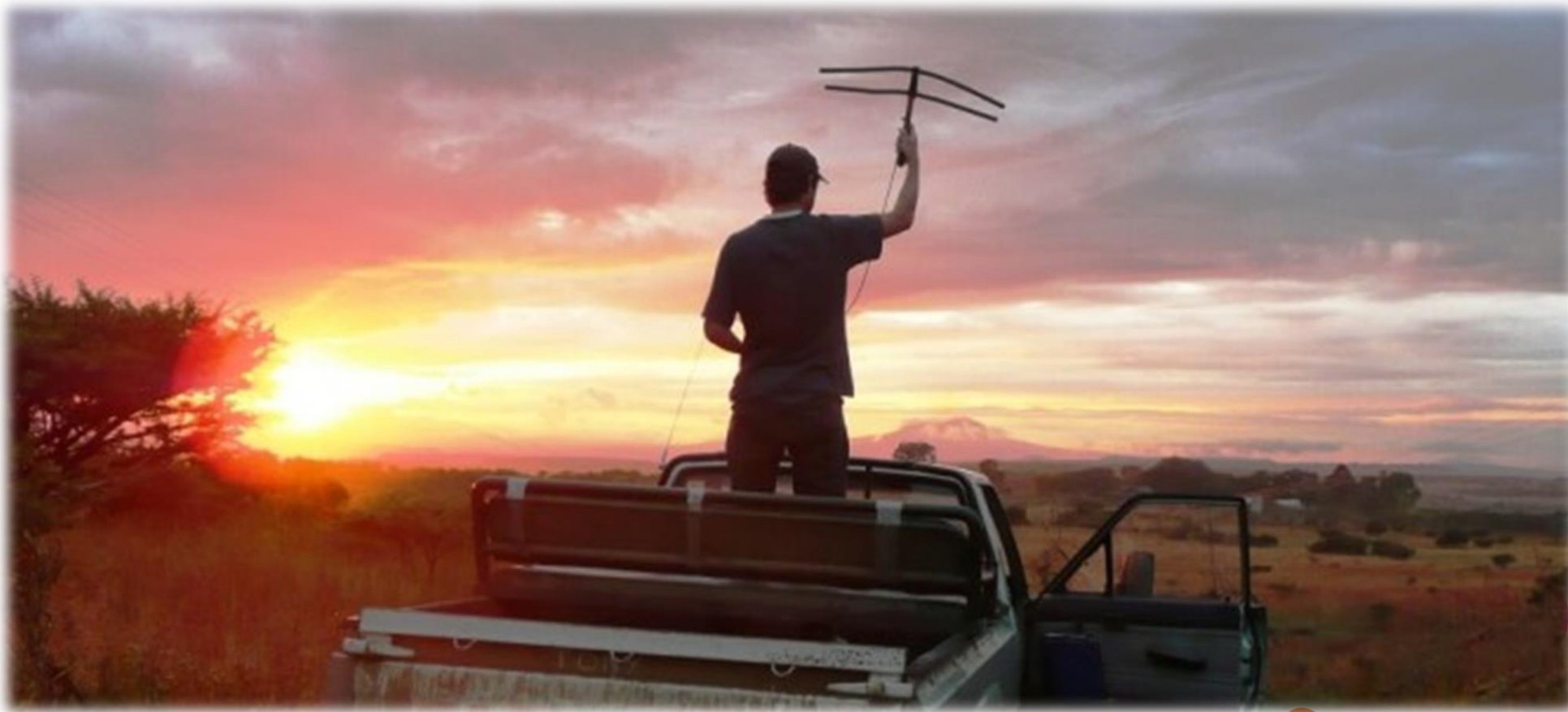
Top Ten Questions? Answered!

#7 How much can I earn as a conservationist?



Top Ten Questions? Answered!

#8 Do I need to volunteer or intern?



Top Ten Questions? Answered!

#9 Why am I not getting interviews?



#10 Where can I get help?

Conservation Careers

- **Opportunities** – 10,000 jobs, Vol, Intern, Courses
- **Support** – Application, Interview, 1:1 coaching
- **Training** – Get clear, ready and hired quicker!
 - Conservation Career Kick-starter
 - 33% off using 'EWS33' at checkout till end Oct.
 - www.conservation-careers.com/kick



